

Partnership agreement between SAME and Diversity in Action

Diversity in Action will

- 1. Provide editorial coverage of SAME events and members/affiliates as appropriate.
- 2. Provide a minimum of at least two free page of advertising for SAME events.
- 3. List SAME as a partner on its website, in the print and digital magazine and in other materials.
- 4. Promote SAME events and coverage through Social Media.
- 5. Distribute copies of each issue to SAME HQ.

SAME will

- 1. Allow Diversity in Action to publicize its distribution to SAME in mailings and promotional materials.
- 2. Allow Diversity in Action to distribute copies of magazines at SAME events.
- 3. Include a link to the most recent digital edition of Diversity in Action in SAME monthly newsletter (once it's developed).
- 4. Provide free admission for two Diversity in Action representatives to at least two SAME events.
- 5. Feature links to <u>www.diversityinaction.net</u> on STEM Committee webpage and Helpful Links blog.

SIGNED for Diversity in Action date 4/7/16 Jordan Weiss, President

for SAME date 4/7/16

Big. Gen. Joe Schroedel, SAME, USA (Ret), Executive Director